

J A A & ASSOCIATES

CHARTERED ACCOUNTANTS

Providing Timely, Practical, Specialist Business Support

Start

India Inbound, Incorporations & registrations, compliance, start-up focus.

Run

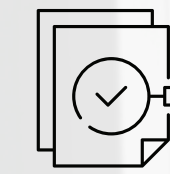
Compliance, Taxation Consulting and Litigation, Controller as a Service, Accounting Advisory, Restructuring and FP&A.

Assure

Attest services, certifications, tax reviews and reports, special purpose financial statement reviews and audits

Stay Relevant, Stay Agile, Stay Client Focused.

We strive to be a one-stop service Firm. Our experienced in house team have all necessary skill sets to support an enterprise's entire life cycle.



Consulting/ Valuation/
Due Diligence



Accounting
Advisory



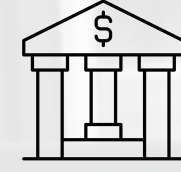
Assurance – audits
and certification



Controller As
A Service



Indirect
Taxation



Governance Risk
& Control



Taxation &
Advisory



Tax & Regulatory
Services



Estate
Planning

With a view to ensure specialized services, we ensure that each partner specializes and delivers one specific practise area. Our staff are groomed and trained to specialise in each area based on their aptitude and skills

office@jaa-associates.com

Solutioning after research on industry practices

- We draw from our experience in servicing clients from diverse industries. Our clientele are from a wide range of backgrounds such as Indian entrepreneurs, overseas MNC subsidiaries, Indian MNC's, and start-ups.
- We tailor holistic solutions to our client queries and issues in the role of a trusted advisor.

Risk Based & Industry Focused

- By definition, our approach is planned around industry background as well as specific risk identification, including identifying material account balances and potential risks and related internal controls.
- Our service approach focuses on identified risks and will be dynamic enough to respond to changes in risks as well as your internal controls.

Strong project management framework

- We practice a practical hands on project management style with a steering committee mechanism for our projects.
- The steering committee involves relationship mapping of client and JAA teams with an escalation matrix so that neither teams veer off the target uncontrollably.
- Our project management process can be implemented via an automated tool to track the progress on projects as they happen.

Consultation driven execution

- Considering the different specialisations available in our Firm, we follow a consultative process to involve the relevant partner and team to provide a 360 degree solutioning for our client needs
- We have a robust process of internal quality review on matters involving significant interpretation and judgments while we discuss with our clients.

2001

Established

120

Strong Team

140

Collective Experience

50+

Clients across Industries

Our Team



Aradhana Ashok

FCA, DISA, FAFD (cert)
Founding Partner – Audit and Assurance

Nearly a decade of experience with big4. Founding Partner@jaa from 2012. Point solutions – Directors responsibility / SOPs / ERP reviews / Anti-fraud. Internal audits of global companies.



Girish Kaushik

FCA, CPA, RV (IBBI), DipIT, DISA
Managing Partner

A decade of corporate experience as a senior finance executive. Big4 alumni. Partner@jaa from 2014 Heads startup desk/new initiatives. Registered Valuer.



Niranjan Raman

ACA
Partner – Accounting and Financial Advisory/ Audit

Over two decades of experience with Big4 to the level of Associate Partner. Short corporate stint. Joined JAA in December 2021. IFRS/ IND AS/ Advise on complex accounting issues, Audit and IPO readiness advice, Trainings



Ishita Bhaumik

FCA, Grad CWA Partner –
Tax & Regulatory Services

2 decades of experience with big4 as an executive leader. Partner at JAA since 2020 Tax structuring / advisory / ETR management / Setting up shared service centers. International tax advisory.



Suchindra R K

FCA, RV (IBBI) Partner –
indirect taxation

All India CA ranker. Big4 alumnus. Partner @ jaa from 2015. Passionate GST expert / practitioner



Yashaswini Jayasimha

FCA, ACS Partner – **Controller as A Service**

Corporate experience from 2007. Partner @ jaa from 2019. In charge of the virtual CFO/Virtual controller and outsourced accounting services.



Archana Ashok

FCA, Dip IFRS Partner –
Audit/Accounting Advisory

Nearly a decade of experience with big4. Founding Partner@jaa from 2012. Currently on a break building exciting product on audit quality Plays the keyboard in her free time.

We value our relationships and look forward staying connected.

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🌐 jaa-associates.com

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